

FEDERAL COMMUNICATIONS COMMISSION

CLASS OF STATION FM

PAS

The following application is submitted for action by the Chief, Broadcast Bureau.

ST	FILE NUMBER	CALL	APPLICANT AND LOCATION	NATURE OF APPLICATION
LA	BPH -920324ME N/M	NEW 104.7MHZ	DESOTO BROADCASTING CORPORATION MANSFIELD LA	CP FOR NEW FM ON: FREQ: 104.7 MHZ., ERP: 25.0 KW (H&V); HAAT: 100 METERS (H&V) 31 57 49 93 53 58

LICENSE EXPIRATION DATE _____

CHIEF, LICENSE DIVISION

RECOMMENDATION: GRANT() CONSTRUCTION DATES, START _____ END _____

CONTESTED () UNCONTESTED ()

APPROVED _____

FOR CHIEF, BROADCAST BUREAU

F.C.C.-WASHINGTON, D.C.

FEDERAL COMMUNICATIONS COMMISSION
FEE PROCESSING FORM

FOR
FCC
USE
ONLY

03-25-92 8195145 001

Please read instructions on back of this form before completing it. Section I must be completed. If you are applying for concurrent actions which require you to list more than one Fee Type Code, you must also complete Section II. This form must accompany all payments. Only one Fee Processing Form may be submitted per application or filing. Please type or print legibly. All required blocks must be completed or application/filing will be returned without action.

SECTION I

APPLICANT NAME (Last, first, middle initial)

DeSoto Broadcasting Corp.

MAILING ADDRESS (Line 1) (Maximum 35 characters - refer to Instruction (2) on reverse of form)

616 Arcadia Court

MAILING ADDRESS (Line 2) (if required) (Maximum 35 characters)

CITY

CENTER

STATE OR COUNTRY (if foreign address)

Texas

ZIP CODE

75935

CALL SIGN

none

OTHER FCC IDENTIFIER

none

Enter in Column (A) the correct Fee Type Code for the service you are applying for. Fee Type Codes may be found in FCC Fee Filing Guides. Enter in Column (B) the Fee Multiple, if applicable. Enter in Column (C) the result obtained from multiplying the value of the Fee Type Code in Column (A) by the number entered in Column (B), if any.

(A)

(B)

(C)

(1)

FEE TYPE CODE

M T R

FEE MULTIPLE
(if required)

FEE DUE FOR FEE TYPE
CODE IN COLUMN (A)

\$ 2030.00

FOR FCC USE ONLY

SECTION II

To be used only when you are requesting concurrent actions which result in a requirement to list more than one Fee Type Code

(A)

(B)

(C)

FEE TYPE CODE

FEE MULTIPLE
(if required)

FEE DUE FOR FEE TYPE
CODE IN COLUMN (A)

FOR FCC USE ONLY

(2)

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\$

(3)

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\$

(4)

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\$

(5)

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\$

ADD ALL AMOUNTS SHOWN IN COLUMN C, LINES (1) THROUGH (5), AND ENTER THE TOTAL HERE.
THIS AMOUNT SHOULD EQUAL YOUR ENCLOSED REMITTANCE.

TOTAL AMOUNT REMITTED
WITH THIS APPLICATION
OR FILING

\$ 2030.00

FOR FCC USE ONLY

INSTRUCTIONS FOR COMPLETING FEE PROCESSING FORM, FCC FORM 155, August 1991

- (1) **"Applicant Name"** - Enter the name (last, first, middle initial) of the applicant as it appears on the original application or filing being submitted with this Fee Processing Form. If company, enter name which is used commercially.
- (2) **"Mailing Address (Line 1)"** - Enter the street address or post office box number to which the applicant wishes correspondence sent.
- (3) **"Mailing Address (Line 2)"** - This line may be used for further identification of the address if additional space is required.
- (4) **"City"** - Enter the name of the city associated with the given street address.
- (5) **"State or Country"** - Enter the appropriate two-digit state abbreviation as prescribed by the U.S. Postal Service. If address is foreign, enter the appropriate country name here.
- (6) **"ZIP Code"** - Enter the appropriate five or nine-digit ZIP Code prescribed by the U.S. Postal Service.
- (7) **"Call Sign or Other FCC Identifier"** - Enter the applicable call or unique FCC identifier, if any, as shown on your attached application or filing. If applying for a service affecting more than one call sign, enter one call sign only.
- (8) **Column (A), "Fee Type Code"** - Enter correct Fee Type Code(s) from the appropriate Fee Filing Guide. Only one Fee Processing Form may be submitted per application or filing. Inaccurate or erroneous Fee Type Codes may result in your application or filing being returned to you without further processing.
- (9) **Column (B), "Fee Multiple"** - Certain applications and filings may request action with respect to more than one station, license, frequency, or party and can be submitted together with one check if they meet specific conditions. This column is used only if a multiple, i.e., two or more, is being applied for. Examples of when this would be used are renewing more than one call sign, frequency, station, or the transfer of control of more than one station. Refer to the appropriate Fee Filing Guide for additional information.
- (10) **Column (C), "Fee Due for Fee Type Code in Column (A)"** - Enter in this block the amount of the fee associated with the Fee Type Code shown in Column (A) (times (X) the fee multiple, if required).
- (11) **"Total Amount Remitted With This Application or Filing"** - Enter the total of lines (1) through (5) of Column (C). This amount should equal the amount of your check or money order. We will not accept multiple checks.

HOW TO SUBMIT APPLICATIONS AND FILINGS

o Each application or filing should be assembled with the Fee Processing Form, FCC Form 155, stapled to the top of the application with the check placed on top of the Fee Processing Form. **DO NOT STAPLE THE CHECK TO THE APPLICATION OR FEE PROCESSING FORM, FCC FORM 155.** Required copies of applications should be clearly identified as "duplicate copy" and placed behind the original package. **"Stamp and receipt" copies should be placed on top of the original package and CLEARLY identified as return copies.** Extraneous material and extra copies should be avoided at all times. Failure to follow these instructions will delay the processing of your submission.

o Completed applications or filings should be mailed to the proper address shown in the Fee Filing Guide for the particular service for which you are applying or making a filing. **All applications and filings must be properly addressed to the appropriate P.O. box number,** even if hand delivered to the address listed below. Applications received before midnight on a normal business day will receive that day's date as the receipt date. Deliveries made after midnight on Fridays will not be "officially" receipted until the next Monday. Applications received on weekends and government holidays are dated the next regular business day.

o A single check, bank draft or money order made payable to the Federal Communications Commission and denominated in U.S. dollars and drawn upon a U.S. financial institution must be included with each application or filing requiring a fee. No postdated, altered or third-party checks will be accepted. Do not send cash.

o Parties hand delivering applications or filings may receive dated receipt copies by presenting copies of the applications or filings to the acceptance clerk at the time of delivery. **Receipts will be provided for mail-in applications or filings if an extra copy of the application or filing is provided along with a self-addressed stamped envelope. Only one piece of paper per application or filing will be stamped for receipt purposes.**

REMEMBER

o A separate completed Fee Processing Form is required with each application or filing except in certain circumstances. Please refer to the appropriate Fee Filing Guide for additional information.

o A wrong Fee Type Code or incorrect remittance may result in your application or filing being returned without processing, or result in the dismissal of your application or filing. Please ensure that FEE TYPE CODES are correct and that your check or money order equals the amount shown in the TOTAL AMOUNT REMITTED WITH THIS APPLICATION OR FILING block before submitting your application or filing.

o If you have any questions completing this form, please call the Fees Hotline, 202/632-FEES.

FCC NOTICE FOR INDIVIDUALS REQUIRED BY THE PRIVACY ACT AND THE PAPERWORK REDUCTION ACT

Part 1, Subpart G of the Commission's rules authorize the FCC to request the information on this form. The information requested is required in order to obtain a license or authorization from the Commission. The purpose of the information is to provide a means to link a fee payment to a specific invoice, application or filing. The information will be used by the Commission to maintain data concerning fees paid to the Commission, for internal financial control, audit, and reporting purposes. Information requested on this form will be available to the public. Your response is required to obtain a license or other authorization from the Commission.

Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Federal Communications Commission, Office of Managing Director, Washington, DC 20554, and to the Office of Management and Budget, Paperwork Reduction Project (3060-0440), Washington, DC 20503.

THIS ADDRESS IS FOR HAND CARRY OR COURIER DELIVERY ONLY:

Federal Communications Commission
c/o Mellon Bank
Three Mellon Bank Center
525 William Penn Way
27th Floor, Room 153-2713
Pittsburgh, Pennsylvania 15259-0001
(Attention: Wholesale Lockbox Shift Supervisor)

APPLICATION FOR CONSTRUCTION PERMIT FOR COMMERCIAL BROADCAST STATION

For COMMISSION Fee Use Only	FEE NO:	For APPLICANT Fee Use Only Is a fee submitted with this application? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If fee exempt (see 47 C.F.R. Section 1.1112), indicate reason therefor (check one box): <input type="checkbox"/> Noncommercial educational licensee <input type="checkbox"/> Governmental entity
	FEE TYPE:	
	FEE AMT:	
	ID SEQ:	FOR COMMISSION USE ONLY BPH 920324ME FILE NO.

Section I - GENERAL INFORMATION

1. Name of Applicant DeSoto Broadcasting Corp.			Send notices and communications to the following person at the address below: Name Mr. Gene Fields		
Street Address or P.O. Box 616 Arcadia Court			Street Address or P.O. Box P.O. Box 1292		
City Center	State TX.	ZIP Code 75935	City Greenville,	State TX.	ZIP Code 75403
Telephone No. (Include Area Code) 903 - 454 - 9245			Telephone No. (Include Area Code) 903 - 454 - 9245		

2. This application is for: ☐ AM ☒ FM ☐ TV

(a) Channel No. or Frequency # 284 104.7	(b) Principal Community	City MANSFIELD	State LA.
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(c) Check one of the following boxes:

☒ Application for NEW station

☐ MAJOR change in licensed facilities; call sign: _____

☐ MINOR change in licensed facilities; call sign: _____

☐ MAJOR modification of construction permit; call sign: _____

File No. of construction permit: _____

☐ MINOR modification of construction permit; call sign: _____

File No. of construction permit: _____

☐ AMENDMENT to pending application; Application file number: _____

NOTE: It is not necessary to use this form to amend a previously filed application. Should you do so, however, please submit only Section I and those other portions of the form that contain the amended information.

3. Is this application mutually exclusive with a renewal application? ☐ Yes ☒ No

If Yes, state:

Call letters N.A.	Community of License	
	City Not Applicable	State N.A.

Section II - LEGAL QUALIFICATIONS

Name of Applicant

DeSoto Broadcasting Corp.

1. Applicant is (check one box below) *Note: Hereafter, N.A. means Not Applicable.*

- ☐ Individual ☐ General partnership ☒ For-profit corporation
☐ Other ☐ Limited partnership ☐ Not-for-profit corporation

2. If the applicant is an unincorporated association or a legal entity other than an individual, partnership, or corporation, describe in an Exhibit the nature of the application.

Exhibit No.
N.A.

NOTE: The terms "applicant," "parties to this application," and "non-party equity owners in the applicant" are defined in the instructions for Section II of this form. Complete information as to each "party to this application" and each "non-party equity owner in the applicant" is required. If the applicant considers that to furnish complete information would pose an unreasonable burden, it may request that the Commission waive the strict terms of this requirement with appropriate justification.

3. If the applicant is not an individual, provide the date and place of filing of the applicant's enabling charter (e.g., a limited partnership must identify its certificate of limited partnership and a corporation must identify its articles of incorporation by date and place of filing):

Date June 1989 Place Baton Rouge, Louisiana

In the event there is no requirement that the enabling charter be filed with the state, the applicant shall include the enabling charter in the applicant's public inspection file. If, in the case of a partnership, the enabling charter does not include the partnership agreement itself, the applicant shall include a copy of the agreement in the applicant's public inspection file.

4. Are there any documents, instruments, contracts or understandings (written or oral), other than instruments identified in response to Question 3 above, relating to future ownership interests in the applicant, including but not limited to, insulated limited partnership shares, nonvoting stock interests, beneficial stock ownership interests, options, rights of first refusal, or debentures?

☐ Yes ☒ No

If Yes, submit as an Exhibit all such written documents, instruments, contracts, or understandings, and provide the particulars of any oral agreement.

Exhibit No.
N.A.

5. Complete, if applicable, the following certifications:

(a) Applicant certifies that no limited partner will be involved in any material respect in the management or operation of the proposed station.

☒ Yes ☐ No

If No, applicant must complete Question 6 below with respect to all limited partners actively involved in the media activities of the partnership.

(b) Does any investment company (as defined in 15 U.S.C. Section 80 a-3), insurance company, or trust department of any bank have an aggregated holding of greater than 5% but less than 10% of the outstanding votes of the applicant?

☐ Yes ☒ No

If Yes, applicant certifies that the entity holding such interest exercises no influence or control over the applicant, directly or indirectly, and has no representatives among the officers and directors of the applicant.

☐ Yes ☐ No
N.A.

Section II - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

(Read carefully - The numbered items below refer to line numbers in the following table.)

1. Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.
2. Citizenship.
3. Office or directorship held.
4. Number of shares or nature of partnership interests.
5. Number of votes.
6. Percentage of votes.
7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.
8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.3555 and 76.501, including the nature and size of such interests and the positions held.

1.	Robert L. Clifford P.O. Box 289 Center, Texas 75935	Gene Fields 6506 Woodchuck St. Greenville, Texas 75401	
2.	United States	United States	
3.	President	Vice-President	
4.	150,000 shares	50,000 shares	
5.	150,000	50,000	
6.	75%	25%	
7.	None	50% ownership of Russell-Fields, Inc. licensee of KEMM-FM Commerce/Greenville, Texas	
8.	None	None	

Section 11 - LEGAL QUALIFICATIONS (Page 3)

7. Does the applicant, any party to the application or any non-party equity owner in the applicant have, or have they had, any interest in:

(a) a broadcast station, or pending broadcast station application before the Commission?

☒ Yes ☐ No

(b) a broadcast application which has been dismissed with prejudice by the Commission?

☐ Yes ☒ No

(c) a broadcast application which has been denied by the Commission?

☐ Yes ☒ No

(d) a broadcast station, the license of which has been revoked?

☐ Yes ☒ No

(e) a broadcast application in any pending or concluded Commission proceeding which left unresolved character issues against the applicant?

☐ Yes ☒ No

If the answer to any of the questions in (a)-(e) above is Yes, state in an Exhibit the following information:

Exhibit No.
2-1

(1) Name of party having interest;

(2) Nature of interest or connection, giving dates;

(3) Call letters of stations or file number of application or docket; and

(4) Location.

8. (a) Are any of the parties to the application or non-party equity owners in the applicant related (as husband, wife, father, mother, brother, sister, son or daughter) to each other?

☐ Yes ☒ No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of any party to the application or non-party equity owner in the applicant have any interest in or connection with any other broadcast station, pending broadcast application or newspaper in the same area (see Section 73.3555(c)) or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))?

☐ Yes ☒ No

If the answer to (a) or (b) above is Yes, attach an Exhibit giving full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No.
N.A.

9. State in an Exhibit any interest the applicant or any party to this application proposes to divest in the event of a grant of this application.

Exhibit No.
N.A.

OTHER MASS MEDIA INTERESTS

10. (a) Do individuals or entities holding nonattributable interests of 5% or more in the applicant have an attributable ownership interest or corporate officership or directorship in a broadcast station, newspaper or CATV system in the same area? (See Instruction 8 to Section 11.)

☐ Yes ☒ No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of an individual holding a nonattributable interest of 5% or more in the applicant have any interest in or connection with any other broadcast station, pending broadcast application, newspaper in the same area (see Section 73.3555(c)), or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))?

☐ Yes ☒ No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving a full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No.
N.A.

Section 11 - LEGAL QUALIFICATIONS (Page 4)

CITIZENSHIP AND OTHER STATUTORY REQUIREMENTS

11. (a) Is the applicant in violation of the provisions of Section 810 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments? (See Instruction C to Section 11.)

☐ Yes ☒ No

(b) Will any funds, credits or other financial assistance for the construction, purchase or operation of the station(s) be provided by aliens, foreign entities, domestic entities controlled by aliens, or their agents?

☐ Yes ☒ No

If the answer to (b) above is Yes, attach an Exhibit giving full disclosure concerning this assistance.

Exhibit No.
N.A.

12. (a) Has an adverse finding been made or an adverse final action been taken by any court or administrative body as to the applicant, any party to this application, or any non-party equity owner in the applicant in a civil or criminal proceeding brought under the provisions of any law related to the following:

Any felony; broadcast related antitrust or unfair competition; criminal fraud or fraud before another governmental unit; or discrimination?

☐ Yes ☒ No

(b) Is there now pending in any court or administrative body any proceeding involving any of the matters referred to in (a) above?

☐ Yes ☒ No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving full disclosure concerning persons and matters involved, including an identification of the court or administrative body and the proceeding (by dates and file numbers), a statement of the facts upon which the proceeding is or was based or the nature of the offense alleged or committed, and a description of the current status or disposition of the matter.

Exhibit No.
N.A.

EXHIBIT L-1

Legal Qualifications - Question 7-A

Gene Fields, party to this application, does have interest in another broadcast station.

Mn. Fields is 50% shareholder in Russell-Fields, Inc., licensee of KEMM-FM, Comanche/Greenville, Texas. Russell-Fields, Inc. is a legal corporation in the State of Texas, effective September 1991. Russell-Fields, Inc. received Consent to Assignment in November 1991 in re KEMM-FM. Consummation was made effective December 16, 1991. That is the only other broadcast interest of Mn. Fields.

Mn. Robert Clifford, the other shareholder in DeSoto Broadcasting Corp., does not have any other broadcast interests.



Gene Fields - Vice President, DeSoto Broadcasting Corp.
23 March 1992

SECTION III - FINANCIAL QUALIFICATIONS

NOTE: If this application is for a change in an operating facility do not fill out this section.

1. The applicant certifies that sufficient net liquid assets are on hand or that sufficient funds are available from committed sources to construct and operate the requested facilities for three months without revenue.

☒ Yes ☐ No

2. State the total funds you estimate are necessary to construct and operate the requested facility for three months without revenue.

\$ 75,000

3. Identify each source of funds, including the name, address, and telephone number of the source (and a contact person if the source is an entity), the relationship (if any) of the source to the applicant, and the amount of funds to be supplied by each source.

Source of Funds (Name and Address)	Telephone Number	Relationship	Amount
Robert L. Clifford P.O. Box 289 Center, Texas 75935	(409) 598-9010	N.A.	\$75,000

Section IV-A - PROGRAM SERVICE STATEMENT

Attach as an Exhibit, a brief description, in narrative form, of the planned programming service relating to the issues of public concern facing the proposed service area.

Exhibit No. P-1

Section IV-B - INTEGRATION STATEMENT

Attach as an Exhibit the information required in 1 and 2 below.

Exhibit No. IS-1

1. List each principal of the applicant who, in the event of a grant of the application on a comparative basis proposes to participate in the management of the proposed facility and, with respect to each such principal, state whether he or she will work full-time (minimum 40 hours per week) or part-time (minimum 20 hours per week) and briefly describe the proposed position and duties.
2. State with respect to each principal identified in response to Item 1. above, whether the applicant will claim qualitative credit for any of the following enhancement factors:
 - (a) Minority Status
 - (b) Past Local Residence
If Yes, specify whether in the community of license or service area and the corresponding dates.
 - (c) Female Status
 - (d) Broadcast Experience
If Yes, list each employer and position and corresponding dates.
 - (e) Daytime Preference

Section IV-A - Program Service Statement

It is the aim of DeSoto Broadcasting Corp., if granted this construction permit, to provide local service to residents in the Toledo Bend Lake basin. This local service will, of course, serve many facets of the affected area.

Since the primary coverage area of this allocation will serve both Northwestern Louisiana and East Texas, DeSoto Broadcasting Corp. recognizes the need of dual service to the residents of the two states. DeSoto Broadcasting Corp. believes that it is uniquely qualified to provide this local service to residents of both states in the service area.

Both Mr. Clifford and Mr. Fields are long-time residents of the area and both are sensitive to the needs of the residents in the area. Mr. Fields has worked for many years in the broadcast arena in providing service to both Northwestern Louisiana and East Texas.

Although residents will be almost equally from both Louisiana and Texas, the problems faced in day-to-day life are quite similar for all residents due to the close geographic proximity, regardless of the state boundary.

Residents in both states are facing an increased drug trafficking and usage problem. That is not uncommon, but in a rural setting such as this, it is extremely disheartening to many. DeSoto Broadcasting Corp. has worked with and is prepared to continue to work with law enforcement officers and any and all affected agencies in both Northwest Louisiana and East Texas to help provide education, public service, training, on any other service to help the various communities in the service area adjust to, cope with, and fight against this increased problem.

Use of illegal drugs is not the only drug problem that is of concern to citizens in the area. Driving while intoxicated is a problem that has caused an increasing level of concern in the past several years; as has the increased use and abuse of prescription drugs.

DeSoto Broadcasting Corp. would help to fight all of these drug problems by providing programming and public service announcements dealing with all levels of drug usage and how the individual citizen can help in the fight. DeSoto Broadcasting Corp. has worked with law enforcement officials on both sides of the border on this and other matters over the years and would continue to do so if this application is granted.

Increasing medical care costs and availability are of prime concern to many residents in the service area; a large percentage of the population in both parts of each state is above 50-years of age. DeSoto Broadcasting Corp. has worked with hospitals, doctors, and service agencies on both sides of the border in the past to provide information regarding medical care techniques, costs, and availability of services - we would continue to do so. As costs increase, this is an extremely serious issue to many of the elderly in the service area.

As a specific part of medical care programming, the AIDS situation would be singled out for even more extensive coverage. Just as with the spread of drug usage, AIDS has filtered down to this rural area. It is a fact of life that frightens many greatly - sometimes to an unnecessary and unrealistic level. It is a matter that will obviously be with us all for many years to come and a matter where constant and correct education is a must and not an alternative.

Both rural areas, Louisiana and Texas, are very dependent on agriculture as a mainstay of their economies. DeSoto Broadcasting Corp. has and is prepared to continue to work with local, state, and federal agencies involved with all aspects of the varied agriculture activities of the area. The area's agriculture aspects cattle ranching, chicken farming, timber plantations, truck farming, fruit and nut production, food grain production, milk production and is displaying a growing involvement in new agricultural interests such as ostrich and emu farming and aquaculture. Mr. Clifford is an experienced and highly respected Doctor of Veterinary Medicine with the background to provide much needed information in many of these areas of interest to go along with programming from state, local, federal, and other outside sources.

Demographics of both Louisiana and Texas in the affected areas is very similar, with a large minority (some 25% on average) of African-Americans and a small but increasing number of persons of Mexican-American and other South and Central American heritage. In an effort to provide needed coverage of important matters of interest to both groups, DeSoto Broadcasting Corp. would maintain contact with local city and parish/county leaders, school officials, religious leaders, NAACP leaders, and any and all other identifiable leaders in either of these minority groups. DeSoto Broadcasting Corp. is prepared to make time available to any of these in a format that would be of the greatest service to those persons affected.

Education is, and has been for many years, a point of great concern to area residents. Too many young people drop out of high school only to be doomed to a life of low-paying jobs with little or no advancement possibilities. Of those who finish high school, many find themselves with education sufficient to make a living but little more. Leaders of schools and communities in the area are making serious efforts to lower the dropout rate in their schools and also to encourage young people to continue their education beyond high school. DeSoto Broadcasting Corp. is prepared to help in this arena by making programming and programming time available for the positive reinforcement of those who might think of giving up too early in their educational lives.

A handwritten signature in dark ink, appearing to read "Gene Fields", with a stylized, sweeping flourish extending from the end of the name.

Gene Fields - Vice-President, DeSoto Broadcasting Corp.
23 March 1992

EXHIBIT IS-1

Section IV-B - Integration Statement

1. --- If DeSoto Broadcasting Corp. is granted this application, it is proposed that Mr. Fields will participate in the active management of the proposed facility on a full-time basis (a minimum of 40-hours per week). Mr. Fields would serve in the capacity of General Manager, as well as serving in the capacities of News Director and Programming Director, all duties with which Mr. Fields is experienced.

If DeSoto Broadcasting Corp. is granted this application, it is proposed that Mr. Clifford will participate in the active management of the proposed facility on a part-time basis (of 20-30 hours per week minimum). Mr. Clifford would serve in a management capacity as well as serving in a capacity of Farm and Ranch Director and other associated management areas.

2. --- Both Mr. Clifford and Mr. Fields are natives of the area, and have lived most of their lives in the service area. Mr. Clifford was born in Panola County, Texas, in 1921 and has lived in Shelby County, Texas (which is immediately adjacent to DeSoto Parish, Louisiana, in which Mansfield, Louisiana, is located) since 1952.

Mr. Fields was born in Shelby County, Texas, in 1949, and has lived in the area since that time, with the exception of the past six months. Mr. Fields broadcast experience began when he was first licensed by the FCC in 1964. He has been a licensed broadcaster and involved in the broadcast industry continuously since that time.



Gene Fields - Vice-President, DeSoto Broadcasting Corp.
23 March 1992

Section V-B - FM BROADCAST ENGINEERING DATA

FOR COMMISSION USE ONLY

File No. _____

ASB Referral Date _____

Referred by _____

Name of Applicant

DeSoto Broadcasting Corp.

Call letters (if issued)

None issued

Is this application being filed in response to a window? ☒ Yes ☐ No

If Yes, specify closing date: April 02, 1992

Purpose of Application: (check appropriate box(es))

☒ Construct a new (main) facility

☐ Construct a new auxiliary facility

☐ Modify existing construction permit for main facility

☐ Modify existing construction permit for auxiliary facility

☐ Modify licensed main facility

☐ Modify licensed auxiliary facility

If purpose is to modify, indicate below the nature of change(s) and specify the file number(s) of the authorizations affected.

☐ Antenna supporting-structure height

☐ Effective radiated power

☐ Antenna height above average terrain

☐ Frequency

☐ Antenna location

☐ Class

☐ Main Studio location

☐ Other (Summarize briefly)

File Number(s) Not Applicable

1. Allocation:

Channel No.	Principal community to be served:		
	City	County	State
284	MANSFIELD	DeSoto	La.

Class (check only one box below)

☐ A ☐ B1 ☐ B ☒ C3
☐ C2 ☐ C1 ☐ C

2. Exact location of antenna.

(a) Specify address, city, county and state. If no address, specify distance and bearing relative to the nearest town or landmark. Antenna site is located 0.4 Statute mile West of Stanley, LA.

(b) Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude or West Longitude will be presumed.

Latitude	31	°	57	'	49	"	Longitude	93	°	53	'	58	"
----------	----	---	----	---	----	---	-----------	----	---	----	---	----	---

3. Is the supporting structure the same as that of another station(s) or proposed in another pending application(s)? ☐ Yes ☒ No

If Yes, give call letter(s) or file number(s) or both.

Not Applicable

If proposal involves a change in height of an existing structure, specify existing height above ground level including antenna, all other appurtenances, and lighting, if any.

Not Applicable

SECTION V-B - FM BROADCAST ENGINEERING DATA (Page 2)

4. Does the application propose to correct previous site coordinates?

☐ Yes ☒ No

If Yes, list old coordinates.

Not Applicable

Latitude	0	'	"	Longitude	0	'	"
----------	---	---	---	-----------	---	---	---

5. Has the FAA been notified of the proposed construction?

☒ Yes ☐ No

If Yes, give date and office where notice was filed and attach as an Exhibit a copy of FAA determination, if available.

Southwest Region Office
FAA, Ft. Worth, TexasExhibit No.
FAA-1Date March 04, 1992

Office where filed _____

6. List all landing areas within 8 km of antenna site. Specify distance and bearing from structure to nearest point of the nearest runway. The nearest landing site is:

Landing Area	Distance (km)	Bearing (degrees True)
(a) <u>DeSoto - Parish</u>	<u>17.5 KM.</u>	<u>47° True</u>
(b) _____	_____	_____

7. (a) Elevation: (to the nearest meter)

(1) of site above mean sea level;	<u>82.</u>	meters
(2) of the top of supporting structure above ground (including antenna, all other appurtenances, and lighting, if any); and	<u>96.</u>	meters
(3) of the top of supporting structure above mean sea level [(a)(1) + (a)(2)]	<u>178.0</u>	meters
(b) Height of radiation center: (to the nearest meter) H - Horizontal; V - Vertical		
(1) above ground	<u>88.0</u>	meters (H)
	<u>88.0</u>	meters (V)
(2) above mean sea level [(a)(1) + (b)(1)]	<u>170.</u>	meters (H)
	<u>170.</u>	meters (V)
(3) above average terrain	<u>100.</u>	meters (H)
	<u>100.</u>	meters (V)

8. Attach as an Exhibit sketch(es) of the supporting structure, labelling all elevations required in Question 7 above, except item 7(b)(3). If mounted on an AM directional-array element, specify heights and orientations of all array towers, as well as location of FM radiator.

Exhibit No.
E - 1

9. Effective Radiated Power:

(a) ERP in the horizontal plane

25.0 kw (H*) 25.0 kw (V*)

(b) Is beam tilt proposed?

☐ Yes ☒ No

If Yes, specify maximum ERP in the plane of the tilted beam, and attach as an Exhibit a vertical elevational plot of radiated field.

N.A. kw (H*) N.A. kw (V*)Exhibit No.
N.A.

*Polarization

SECTION V-8 - FM BROADCAST ENGINEERING DATA (Page 3)

10. Is a directional antenna proposed?

☐ Yes ☒ No

If Yes, attach as an Exhibit a statement with all data specified in 47 C.F.R. Section 73.816, including plot(s) and tabulations of the relative field.

Exhibit No.
N.A.

11. Will the proposed facility satisfy the requirements of 47 C.F.R. Sections 73.815(a) and (b)?

☒ Yes ☐ No

If No, attach as an Exhibit a request for waiver and justification therefor, including amounts and percentages of population and area that will not receive 316 mV/m service.

Exhibit No.
N.A.

12. Will the main studio be within the protected 316 mV/m field strength contour of this proposal?

☒ Yes ☐ No

If No, attach as an Exhibit justification pursuant to 47 C.F.R. Section 73.1125.

Exhibit No.
N.A.

EXHIBIT: E - 207

13. (a) Does the proposed facility satisfy the requirements of 47 C.F.R. Section 73.207?

☒ Yes ☐ No

(b) If the answer to (a) is No, does 47 C.F.R. Section 73.218 apply? N.A.

☐ Yes ☐ No

(c) If the answer to (b) is Yes, attach as an Exhibit a justification, including a summary of previous waivers.

Exhibit No.
N.A.

(d) If the answer to (a) is No and the answer to (b) is No, attach as an Exhibit a statement describing the short spacing(s) and how it or they arose.

Exhibit No.
N.A.

(e) If authorization pursuant to 47 C.F.R. Section 73.215 is requested, attach as an Exhibit a complete engineering study to establish the lack of prohibited overlap of contours involving affected stations. The engineering study must include the following:

Exhibit No.
N.A.

- (1) Protected and interfering contours, in all directions (360°), for the proposed operation.
- (2) Protected and interfering contours, over pertinent areas, of all short-spaced assignments, applications and allotments, including a plot showing each transmitter location, with identifying call letters or file numbers, and indication of whether facility is operating or proposed. For vacant allotments, use the reference coordinates as the transmitter location.
- (3) When necessary to show more detail, an additional allocation study utilizing a map with a larger scale to clearly show prohibited overlap will not occur.
- (4) A scale of kilometers and properly labeled longitude and latitude lines, shown across the entire exhibit(s). Sufficient lines should be shown so that the location of the sites may be verified.
- (5) The official title(s) of the map(s) used in the exhibit(s).

14. Are there: (a) within 60 meters of the proposed antenna, any proposed or authorized FM or TV transmitters, or any nonbroadcast (except citizens band or amateur) radio stations; or (b) within the blanketing contour, any established commercial or government receiving stations, cable head-end facilities, or populated areas; or (c) within ten (10) kilometers of the proposed antenna, any proposed or authorized FM or TV transmitters which may produce receiver-induced intermodulation interference?

☐ Yes ☒ No

If Yes, attach as an Exhibit a description of any expected, undesired effects of operations and remedial steps to be pursued if necessary, and a statement accepting full responsibility for the elimination of any objectionable interference (including that caused by receiver-induced or other types of modulation) to facilities in existence or authorized or to radio receivers in use prior to grant of this application. (See 47 C.F.R. Sections 73.315(b), 73.316(e) and 73.318.)

Exhibit No.
N.A.

15. Attach as an Exhibit a 7.5 minute series U.S. Geological Survey topographic quadrangle map that shows clearly, legibly, and accurately, the location of the proposed transmitting antenna. This map must comply with the requirements set forth in Instruction V. The map must further clearly and legibly display the original printed contour lines and data as well as latitude and longitude markings, and must bear a scale of distance in kilometers.

Exhibit No.
E - 2

16. Attach as an Exhibit *(name the source)* a map which shows clearly, legibly, and accurately, and with the original printed latitude and longitude markings and a scale of distance in kilometers: " HOUSTON " Sectional Air Chart

Exhibit No.
E - 3

(a) the proposed transmitter location, and the radials along which profile graphs have been prepared;

(b) the 8.16 mV/m and 1 mV/m predicted contours; and

(c) the legal boundaries of the principal community to be served. Shown in ORANGE

17. Specify area in square kilometers (1 sq. mi. = 259 sq. km.) and population (latest census) within the predicted 1 mV/m contour.

Area 4590.619 sq. km.

Population 86,647. Persons

18. For an application involving an auxiliary facility only, attach as an Exhibit a map *(Sectional Aeronautical Chart or equivalent)* that shows clearly, legibly, and accurately, and with latitude and longitude markings and a scale of distance in kilometers:

Exhibit No.
N.A.

(a) the proposed auxiliary 1 mV/m contour; and

(b) the 1 mV/m contour of the licensed main facility for which the applied-for facility will be auxiliary. Also specify the file number of the license.

19. Terrain and coverage data *(to be calculated in accordance with 47 C.F.R. Section 73.313)*

Source of terrain data: *(check only one box below)*

☒ Linearly Interpolated 80-second database

☐ 7.5 minute topographic map

(Source: DATAWORLD Company)

☐ Other *(briefly summarize)*

The elevation at base of the FM antenna tower was taken from USGS topo map

" LOGANSPOUT - EAST, LA. - TEX. "

SECTION V-B - FM BROADCAST ENGINEERING DATA (Page 5)

Radial bearing (degrees True)	Height of radiation center above average elevation of radial from 8 to 16 km (meters)	Predicted Distances	
		To the 816 mV/m contour (kilometers)	To the 1 mV/m contour (kilometers)
* 65°	82.0 Meters	21.09	35.4
0	92.0	22.3	37.0
45	95.0	22.6	37.6
90	87.0	21.7	36.3
135	98.0	22.9	38.0
180	116.0	24.8	40.7
225	106.0	23.8	39.3
270	109.0	24.0	39.7
315	97.0	22.8	37.9

*Radial through principal community, if not one of the major radials. This radial should NOT be included in the calculation of HAAT.

20. Environmental Statement/See 47 C.F.R. Section 1.1301 et seq.)

Would a Commission grant of this application come within Section 1.1307 of the FCC Rules, such that it may have a significant environmental impact? ☐ Yes ☒ No

If you answer Yes, submit as an Exhibit an Environmental Assessment required by Section 1.1311.

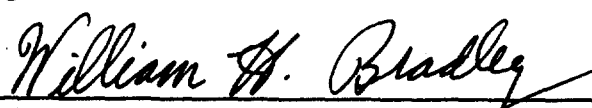
Exhibit No.
N.A.

If No, explain briefly why not. See EXHIBIT: # E - 4 - ENV.

Also: EXHIBIT: # C - 5 included," Section # 5301, Anti - Drug - Abuse - Act.


CERTIFICATION

I certify that I have prepared this Section of this application on behalf of the applicant, and that after such preparation, I have examined the foregoing and found it to be accurate and true to the best of my knowledge and belief.

Name (Typed or Printed) William H. Bradley, P.E.	Relationship to Applicant (e.g., Consulting Engineer) Consulting Radio Engineer
Signature 	Address (Include ZIP Code) 300 West 41 Street, Sand Springs, Oklahoma, 74063.
Date March 04, 1992	Telephone No. (Include Area Code) (918) - 245 - 5444

DO NOT REMOVE CARBONS

Form Approved OMB No. 2120-0001

 NOTICE OF PROPOSED CONSTRUCTION OR ALTERATION			Aeronautical Study Number										
1. Nature of Proposal <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> A. Type <input checked="" type="checkbox"/> New Construction <input type="checkbox"/> Alteration </div> <div style="width: 30%;"> B. Class <input checked="" type="checkbox"/> Permanent <input type="checkbox"/> Temporary (Duration _____ months) </div> <div style="width: 35%;"> C. Work Schedule Dates Beginning <u>6 Mo. of C.P.</u> End <u>9 Mo. of C.P.</u> </div> </div>			2. Complete Description of Structure A. Include effective radiated power and assigned frequency of all existing, proposed or modified AM, FM, or TV broadcast stations utilizing this structure. B. Include size and configuration of power transmission lines and their supporting towers in the vicinity of FAA facilities and public airports. C. Include information showing site orientation, dimensions, and construction materials of the proposed structure. Single, uniform cross section, guyed, vertical steel tower. FM Ch.284 class C - 3. Frequency 104.7 mHz., E.R. Power 25.0 KW. FM Radio. ----- City of license will be Mansfield, LA. (if more space is required, continue on a separate sheet.)										
3A. Name and address of individual, company, corporation, etc. proposing the construction or alteration. (Number, Street, City, State and Zip Code) (903) - 454 - 9245 <small>area code Telephone Number</small> DeSoto Broadcasting Corp. 616 Arcadia Courst CENTER, TEXAS zip # 75935			5. Height and Elevation (Complete to the nearest foot) <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">A. Elevation of site above mean sea level Feet AMSL</td> <td style="width: 40%;">270.</td> </tr> <tr> <td>B. Height of Structure including all appurtenances and lighting (if any) above ground, or water if so situated</td> <td>315.Ft</td> </tr> <tr> <td>C. Overall height above mean sea level (A + B) Feet AMSL</td> <td>585.</td> </tr> </table>		A. Elevation of site above mean sea level Feet AMSL	270.	B. Height of Structure including all appurtenances and lighting (if any) above ground, or water if so situated	315.Ft	C. Overall height above mean sea level (A + B) Feet AMSL	585.			
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C. Overall height above mean sea level (A + B) Feet AMSL	585.												
3B. Name, address and telephone number of proponent's representative if different than 3 above. William H. Bradley, P.E., Consulting Radio Engr. 300 West 41 Street, Sand Springs, Okla. 74063 TEL. # 918 - 245 - 5444			4. Location of Structure <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;">A. Coordinates (To nearest second)</td> <td style="width: 20%;">B. Nearest City or Town, and State Stanley, La.</td> <td style="width: 25%;">C. Name of nearest airport, heliport, flightpark, or seaplane base DeSoto - Parish</td> </tr> <tr> <td>31° 57' 49" Latitude</td> <td>(1) Distance to 4B 0.5 Statute Miles</td> <td>(1) Distance from structure to nearest point of nearest runway 9.2 Nautical Mi</td> </tr> <tr> <td>93° 53' 58" Longitude</td> <td>(2) Direction to 4B East</td> <td>(2) Direction from structure to airport Northeast</td> </tr> </table>		A. Coordinates (To nearest second)	B. Nearest City or Town, and State Stanley, La.	C. Name of nearest airport, heliport, flightpark, or seaplane base DeSoto - Parish	31° 57' 49" Latitude	(1) Distance to 4B 0.5 Statute Miles	(1) Distance from structure to nearest point of nearest runway 9.2 Nautical Mi	93° 53' 58" Longitude	(2) Direction to 4B East	(2) Direction from structure to airport Northeast
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93° 53' 58" Longitude	(2) Direction to 4B East	(2) Direction from structure to airport Northeast											
D. Description of location of site with respect to highways, streets, airports, prominent terrain features, existing structures, etc. Attach a U.S. Geological Survey quadrangle map or equivalent showing the relationship of construction site to nearest airport(s). (if more space is required, continue on a separate sheet of paper and attach to this notice.) U.S. HWY. # 84 is to the South of the Proposed tower. There is an EXISTING radio tower, 440. feet A.G.L. height, located 2. nautical miles to the Northwest of this PROPOSED tower site. [USGS map exhibit enclosed.]													
<small>Notice is required by Part 77 of the Federal Aviation Regulations (14 C.F.R. Part 77) pursuant to Section 1101 of the Federal Aviation Act of 1958, as amended (49 U.S.C. 1101). Persons who knowingly and willingly violate the Notice requirements of Part 77 are subject to a fine (criminal penalty) of not more than \$500 for the first offense and not more than \$2,000 for subsequent offenses, pursuant to Section 902(a) of the Federal Aviation Act of 1958, as amended (49 U.S.C. 1472(a)).</small>													
I HEREBY CERTIFY that all of the above statements made by me are true, complete, and correct to the best of my knowledge. In addition, I agree to obstruction mark and/or light the structure in accordance with established marking & lighting standards if necessary.													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;">Date Mar. 04, 1992</td> <td style="width: 45%;">Typed Name/Title of Person Filing Notice William H. Bradley, P.E., Consulting Engr.</td> <td style="width: 40%;">Signature <i>W.H. Bradley</i></td> </tr> </table>					Date Mar. 04, 1992	Typed Name/Title of Person Filing Notice William H. Bradley, P.E., Consulting Engr.	Signature <i>W.H. Bradley</i>						
Date Mar. 04, 1992	Typed Name/Title of Person Filing Notice William H. Bradley, P.E., Consulting Engr.	Signature <i>W.H. Bradley</i>											

CABLEWAVE SYSTEMS CO.
FM Antenna, CFM - LP - 6

1 Meter

This drawing is
NOT to scale.

14 Meters

FM ANTENNA
Center Point, Radiation

88.0 Meters A.G.L.

170.0 Meters AMSL

OVERALL HEIGHT OF STRUCTURE

96.0 Meters A.G.L.

178.0 Meters AMSL

The tower will be
Marked & Lighted
Per F A A
Standards.

N.L. 31° 57' 49"

W.L. 93° 53' 58"

EARTH

EARTH

ELEVATION: 82.0 Meters AMSL, Taken from USGS Topo Map.

DeSoto Broadcasting Corp., FM CH. # 284 - C - 3, Mansfield, LA. ANT. 100 Meters HAAT, 25. KW. ERP.

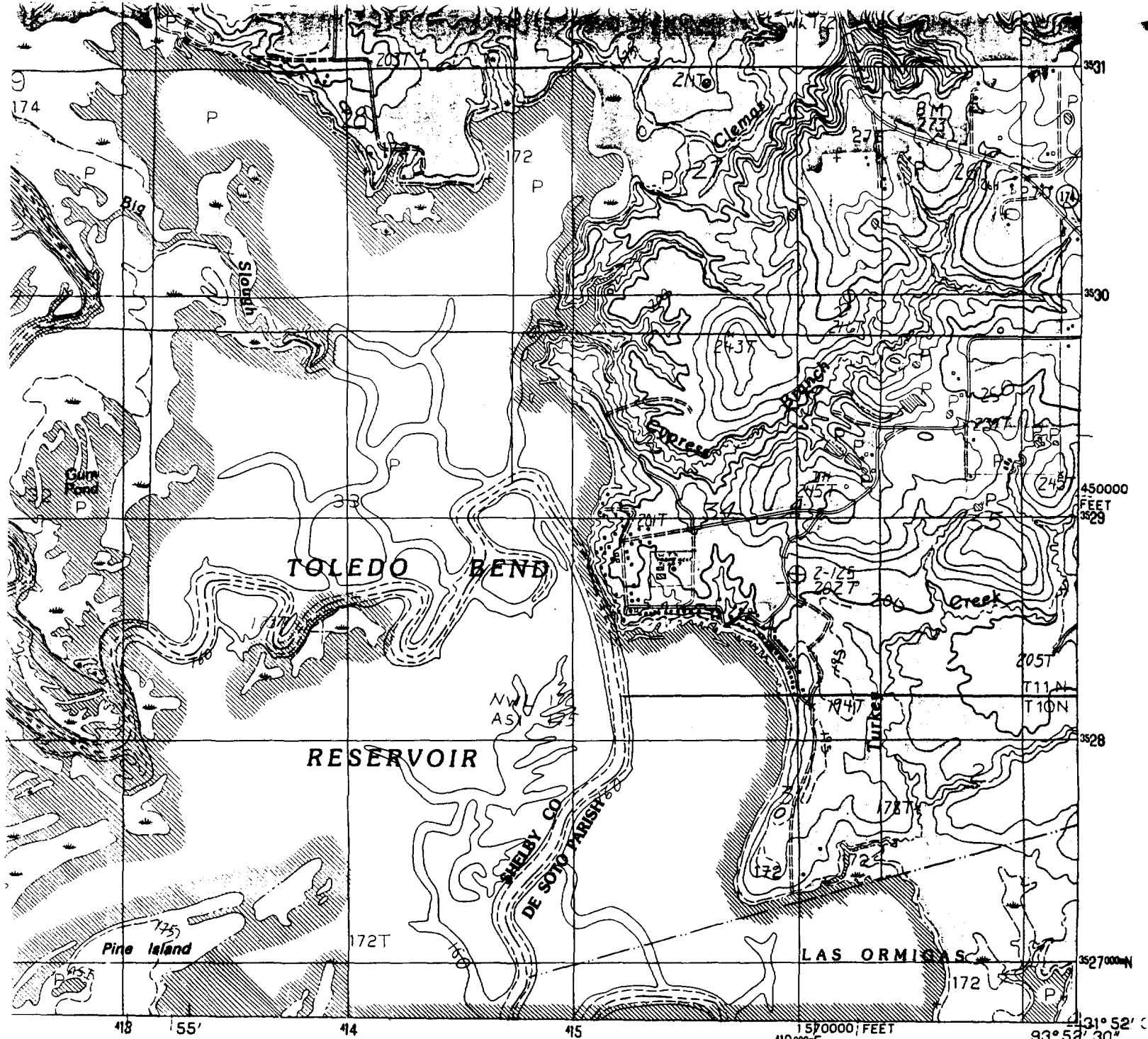
BRADLEY ENGINEERING

STATION

DATE 03/04/92

EXHIBIT E- 1

PAGE # 1



1 MILE
7000 FEET
METER



INTERIOR GEOLOGICAL SURVEY, RESTON, VIRGINIA 1984

ROAD LEGEND

- Improved Road
- Improved Road
- Il
- Interstate Route U.S. Route State Route

APPLICANT: DeSoto Broadcasting,
 Corp., FM CH. # 284-C-3
 Mansfield, LA.

EXHIBIT: # E - 2
Engineer: W.H. Bradley, P.E.,
 Sand Springs, Okla. Tel
 # 918 - 245 - 5444

Engineers' Date: March 04, 1992

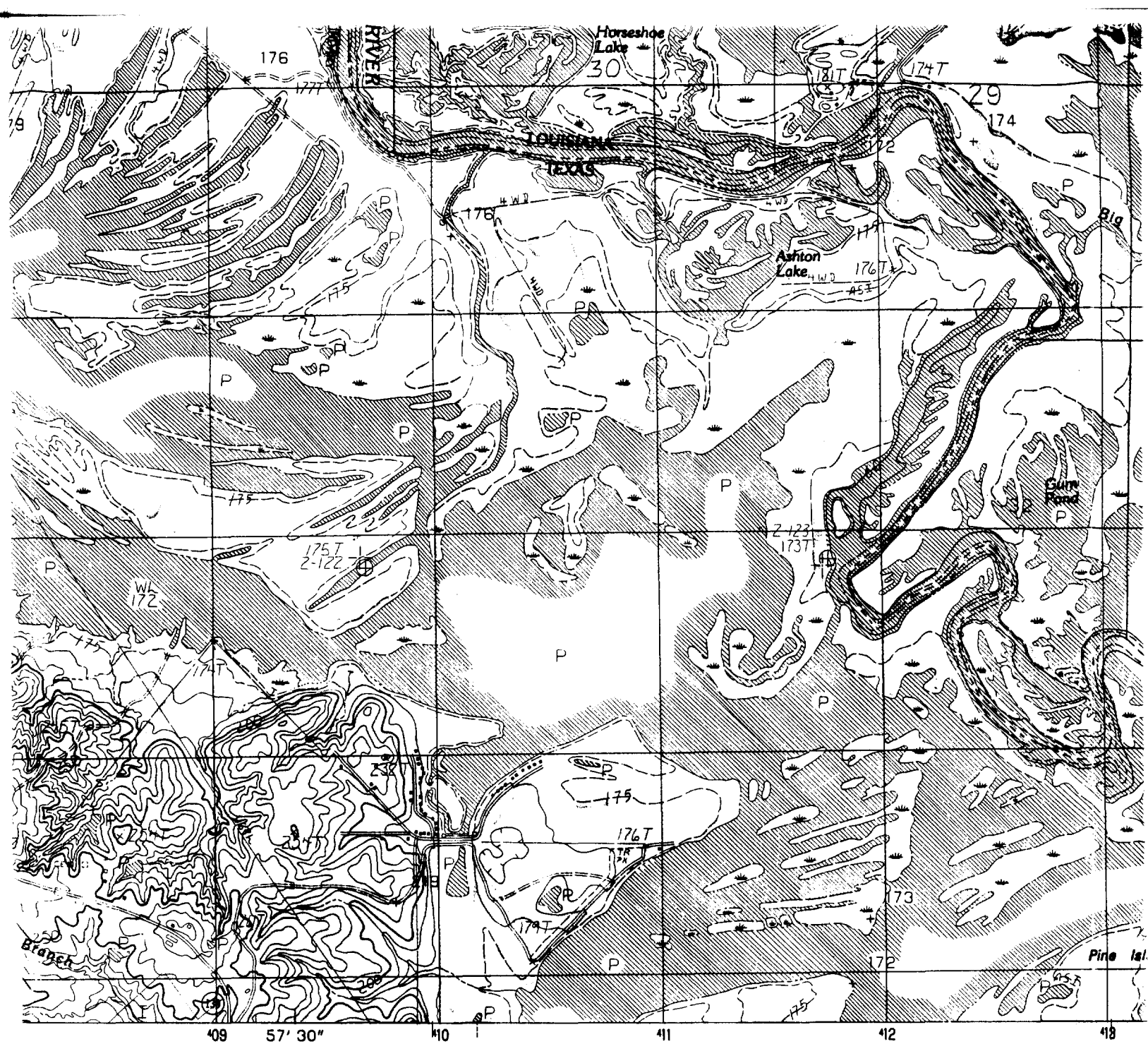
LOGANSPOUT EAST, LA.-TEX.

PROVISIONAL EDITION 1984

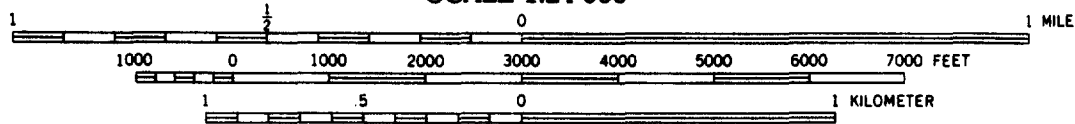
31093-H8-TF-024

30225

2.5933
3.0261



SCALE 1:24 000



CONTOUR INTERVAL 10 FEET

SUPPLEMENTAL CONTOUR INTERVAL 5 FEET

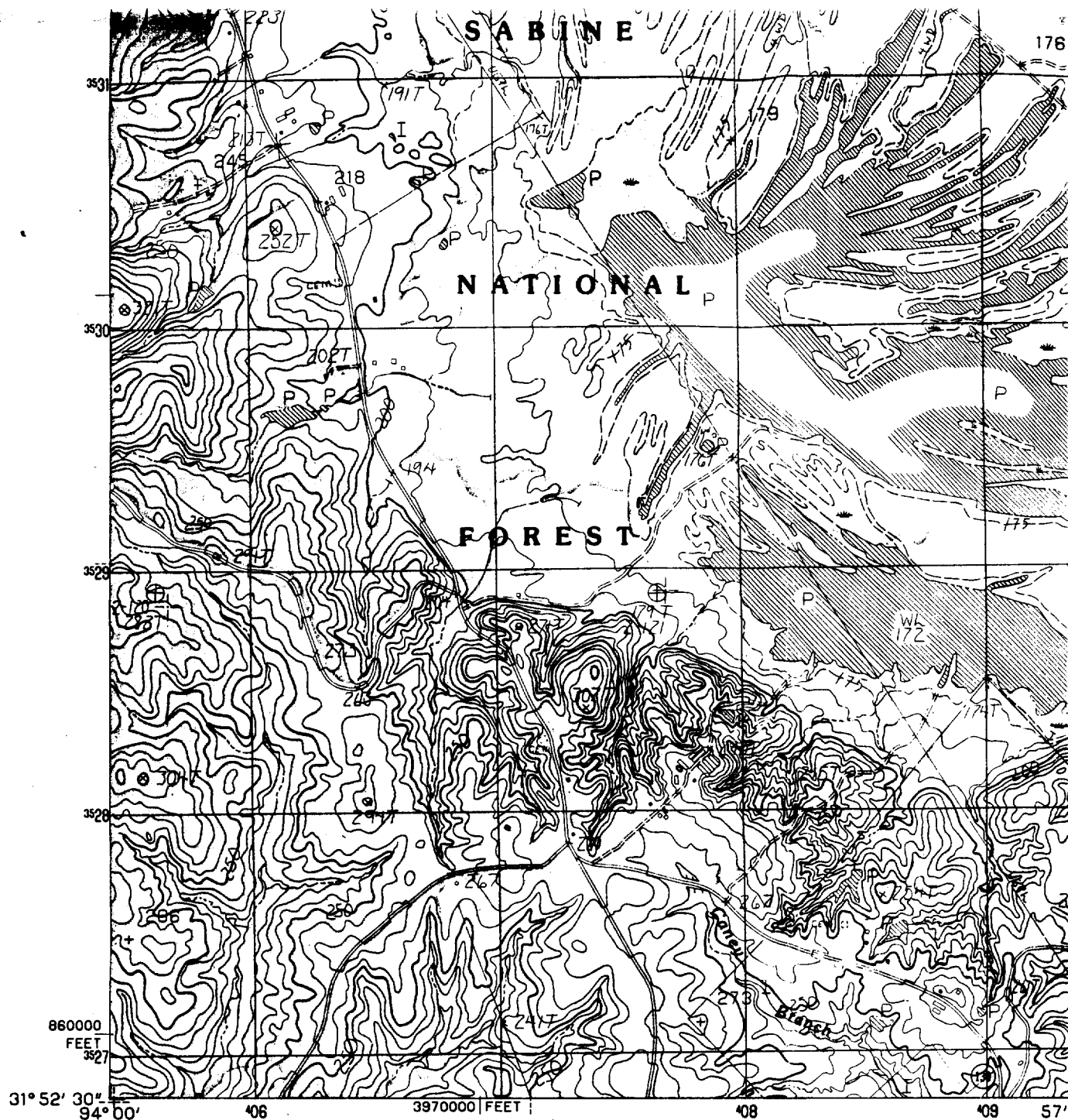
PROVISIONAL MAP

Produced from original manuscript drawings. Information shown as of date of field check.

3

THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS
FOR SALE BY U.S. GEOLOGICAL SURVEY, DENVER, COLORADO 80225
OR RESTON, VIRGINIA 22092

01" long 2.5933
Lat 01" = 3.0267



PRODUCED BY THE UNITED STATES GEOLOGICAL SURVEY
 CONTROL BY USGS, NOS/NOAA
 COMPILED FROM AERIAL PHOTOGRAPHS TAKEN 1979
 FIELD CHECKED 1980 MAP EDITED 1984
 PROJECTION LAMBERT CONFORMAL CONIC
 GRID: 1000-METER UNIVERSAL TRANSVERSE MERCATOR ZONE 15
 10,000-FOOT STATE GRID TICKS TEXAS, CENTRAL ZONE
 AND LOUISIANA, NORTH ZONE

UTM GRID DECLINATION 0°30' WEST
 1984 MAGNETIC NORTH DECLINATION 5° EAST
 VERTICAL DATUM NATIONAL GEODETIC VERTICAL DATUM OF 1929
 HORIZONTAL DATUM 1927 NORTH AMERICAN DATUM

To place on the predicted North American Datum of 1983,
 move the projection lines as shown by dashed corner ticks
 (14 meters south and 18 meters east)

There may be private inholdings within the boundaries of any
 Federal and State Reservations shown on this map

NORTH

PROVISIONAL MAP

Produced from original
 manuscript drawings. Infor-
 mation shown as of date of
 field check.